



Republic of the Philippines
Department of Education
 Caraga Region
SCHOOLS DIVISION OF SURIGAO DEL SUR

DATE:	October 29, 2025
TIME:	09:33 AM
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October 29, 2025

Division MEMORANDUM

No. 472, s. 2025

To: Public Schools District Supervisors and District In-charge
 School Heads (both Public and Private)
 District EsP Coordinators, Guidance Advocates/Facilitators
 Project Development Officers
 All Others Concerned

2025 NATIONAL OBSERVANCE OF THE FILIPINO VALUES MONTH

1. Pursuant to Proclamation No. 479, s. 1994, declaring November of every year as **Filipino Values Month**, the Department of Education (DepEd), through the Bureau of Curriculum Development, enjoins all schools to participate in the **Observance of the 2025 National Filipino Values Month** with the theme:

"Bagong Pilipinas, Bagong Pag-asa: Pagkakaisa at Pananagutan para sa Makabuluhang Pagbabago."

This theme underscores the collective hope of every Filipino in realizing the vision of *Bagong Pilipinas*. It emphasizes the importance of **unity (pagkakaisa)** and **accountability (pananagutan)** in cultivating meaningful change in both society and the economy.

2. This Division Memorandum is issued to ensure the **proper observance and active participation** of all public and private schools during the month-long celebration of the **National Filipino Values Month (NFVM)** this **November 2025**.

All schools are encouraged to conduct **school-based activities** that highlight the promotion of Filipino core values such as **makatao, makabansa, makakalikasan, and makadiyos**.

All initiatives and activities shall integrate the **theme and objectives** of the celebration, ensuring that these are **aligned with the DepEd Core Values** and contribute to the **holistic development of learners**. Schools are encouraged to collaborate with **parents, local government units (LGUs), and community organizations** to strengthen the **culture of shared responsibility and unity**.



Republic of the Philippines
Department of Education
 Caraga Region
SCHOOLS DIVISION OF SURIGAO DEL SUR

3. The **Division Launching Program** for the observance of the 2025 National Filipino Values Month shall be hosted by **Liang District**, while the **Culmination Program** shall be spearheaded by **Carmen District**.

Specific details on the date, venue, and program flow shall be coordinated by the host districts in close consultation with the **CID** to ensure a meaningful and well-organized celebration.

4. Suggested activities and implementation guidelines are contained in the **Enclosure** of this Memorandum. Schools may adopt or adapt these to fit their local contexts, ensuring that activities foster cooperation, responsibility, and shared commitment toward sustainable development and collective progress.

5. All schools are directed to document their conducted activities through photos, reports, and write-ups. A **consolidated report** shall be submitted on or before **December 5, 2025**, for documentation and monitoring purposes.

6. For any inquiries, please contact the Curriculum Implementation Division (CID) through Dr. Megenila C. Guillen, Division EsP Focal Person, at megenila.guillen@deped.gov.ph.

7. For information, guidance, and compliance of all concerned.


LORENZO O. MACASOCOL, PhD, CESO V
 Schools Division Superintendent

Enclosure: Guidelines and Suggested Activities

References: Proclamation No. 479, s. 1994; DepEd Order No. 8, s. 2015 (Policy Guidelines on Values Formation and Education)

To be included in the Perpetual Index under the following subjects:

CURRICULUM CELEBRATIONS AND FESTIVALS LEARNING AREA GMRC/VALUES EDUCATION/EsP

MCG//DM- 2025 NATIONAL OBSERVANCE OF THE FILIPINO VALUES MONTH
 ___/October 29, 2025



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Enclosure No. 1 to Division Memorandum No. 472, s. 2025

Annex A

GUIDELINES AND SUGGESTED ACTIVITIES

For the 2025 National Observance of the Filipino Values Month

Theme: **“Bagong Pilipinas, Bagong Pag-asa: Pagkakaisa at Pananagutan para sa Makabuluhang Pagbabago.”**

I. Rationale

The observance of the **2025 National Filipino Values Month (NFVM)** aims to strengthen the moral, spiritual, and social fabric of Filipino society through the internalization and practice of positive values. In alignment with the **Bagong Pilipinas** vision, this year’s theme emphasizes **unity** (*pagkakaisa*) and **accountability** (*pananagutan*) as essential values that drive meaningful transformation in schools, communities, and the nation.

II. Objectives

Specifically, the observance seeks to:

1. Promote the DepEd Core Values of **Maka-Diyos, Makatao, Makakalikasan, and Makabansa**;
2. encourage learners to engage in school and community activities that reflect cooperation, responsibility, and shared commitment;
3. strengthen character formation and moral recovery among learners and stakeholders; and
4. cultivate a culture of unity and accountability toward sustainable and inclusive development.

III. Suggested Activities

Schools may design and implement activities suited to their context and resources. Below are sample activities:

A. Classroom-Based Activities

- Values integration in lesson plans and daily routines
- Morning reflections or “Kuwentuhang Kabutihan” sessions
- Essay, poetry, poster, and slogan-making contests
- “Value of the Day” sharing during flag ceremonies

B. School-Based Activities

- Launching of the NFVM through a short program or parade
- Values Exhibit showcasing learners’ outputs on Filipino values
- Values Quiz Bee or Role-Playing activities



Republic of the Philippines
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- Recognition of “Model Learners” and “Model Teachers” exemplifying core values

C. Community-Based Initiatives

- Clean-up drives and tree planting activities (*Makakalikasan*)
- Prayer and reflection activities (*Maka-Diyos*)

IV. Reporting and Documentation

1. Schools shall document their activities through photos, write-ups, and short narrative reports.
2. Consolidated reports shall be submitted on or before **December 5, 2025**.
3. Outstanding practices and innovative initiatives shall be recognized and shared as exemplars of best practices in Filipino Values education.

V. Monitoring

The Division Monitoring Team, through the Curriculum Implementation Division, shall oversee and provide technical assistance to ensure that activities are aligned with the objectives of the celebration.

Prepared by:

Signature over printed name
District EsP Coordinator

NOTED:

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PSDS/DIC



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Enclosure No. 2 to Division Memorandum No. 412, s. 2025
Annex B

**ACCOMPLISHMENT REPORT ON THE CONDUCT OF THE
2025 NATIONAL OBSERVANCE OF THE FILIPINO VALUES MONTH**

NATURE OF THE ACTIVITY/IES	
OBJECTIVE/S	
KNOWLEDGE GAINED BY THE LEARNERS	
INVOLVED STAKEHOLDERS	
OBSERVATIONS	
ISSUES/CONCERNS	
RECOMMENDATIONS	
PHOTOS	

Prepared and submitted by:

Signature over printed name
Designation

NOTED:

Signature over printed name
PSDS/DIC