

**DIVISION MEMORANDUM**

**No. 309, s 2019**

**TO:** Public Schools District Supervisors/In-Charge, Secondary School Heads, Guidance Advocates, Teacher Guidance Designates  
This Division

**FROM:** **MARILOU B. DEDUMO, Ph.D., CESO V**  
Schools Division Superintendent *mgls*

**SUBJECT:** **UNIFIED DIVISION-WIDE CAREER GUIDANCE WEEK CELEBRATION**

**DATE:** July 5, 2019

1. In line with DepEd Order No. 25, s. 2013, all secondary schools are mandated to conduct Career Guidance Week celebration with the theme “#Unbox Yourself: DREAM, BELIEVE, ACHIEVE!”. This celebration is envisioned to prevent too much waste of resources including time being spent in producing graduates in the tertiary level as well as in technical vocational education who could not meet the qualification standards in the labor market due to the mismatch between 1) interest/aptitude and career; 2) career and labor demand; and 3) education/training and career results from uninformed and misguided students.
2. This Career Guidance Week Celebration will be held on July 22 to 26, 2019.
3. At the end of the Career Guidance Week, the students shall have:
  - Acquired information on
    - Discovering one's strengths developing awareness
    - The qualification standard for all types of career jobs
    - Making informed decisions on a career choice
  - Developed awareness and appreciation of
    - The available jobs/choices in the labor market
    - Their needs, interest, aptitudes and inclinations
    - Matching their interest with possible career in a given array of choices
    - Identifying a career fitted to ones' interest
4. Please be reminded of D.O. no. 9, s. 2015, Instituting Measures to Increase Time on Task in conducting the series of activities enumerated below:

Day	Activities: Focus on Job Matching or Wise/Right Career Pathing
Day 1	<ul style="list-style-type: none"> <li>• “Future Walk” Parade (Starts at 7:00 A.M.) inside the school grounds</li> <li>• Launching Ceremony or Opening Program</li> <li>• Setting up of booths displaying Holland's 6 Personality Types (Students grouped by subject area or clubs must have been already oriented and assigned to put up booths, e.g., “The Investigative Type” set up by the Science Group/Club. A competition for most informative, most accommodating group,</li> </ul>



	<p>artistic booth judged or selected by the students themselves will be conducted and recognized at the end of the week.)</p> <ul style="list-style-type: none"> <li>Holland's RIASEC Personality Types will be introduced and explained by the School Guidance Advocate.</li> <li>Students are instructed to visit the booths. Oriented students in-charge in each booth will accommodate queries, e.g., provide pamphlets/brochures and other visual aid materials to interested learners.</li> <li>Classes shall be resumed not later than 9:30 A.M.</li> </ul>
Day 1	<p>In coordination with the School Guidance Advocate/Teacher Guidance designate, ESP teachers will assist in the conduct of RIASEC test and its interpretation to all students from grade 7 to grade 12. This test will be done by section or in classroom basis, during class hours, i.e., incorporated in ESP class period.</p> <p>Furthermore, during the ESP Class, students from Grade 7 to 12 are instructed to write an essay based on these guide questions:</p>
Day 2	<ul style="list-style-type: none"> <li>What are my top 3 or primary RIASEC personality type?</li> <li>Based on the result of my RIASEC test, how do I see myself 7 to 10 years from now?</li> </ul>
Day 3	<ul style="list-style-type: none"> <li>What are the potential problems that could hinder me from achieving my goals in life? (e.g., poverty, early romantic relationship/marriage, vices, etc.)</li> <li>In spite of the said obstacles, what are the factors that could help me sustain my efforts to achieve my goals in life?</li> <li>In a range of 1 to 10 where 10 is the highest, how do I rate my determination in achieving my goals in life?</li> </ul>
Day 4	<p>During the ESP Class, the ESP teachers will facilitate a group discussion among their students (from Grade 7 to 12) to discuss the essay that each are asked to write about. During this week, students are encouraged to ask or consult their teachers or School Guidance Advocate/Designate relative to career choices or wise career pathing.</p>
Day 5 or any day of the week	<p>Career Talk (Half day afternoon) for Grades 9 to 12 Students with the presence of their parents. For small schools, learners from Grade 7 to Grade 12 may be included with the presence of their parents as well.</p> <p>Topics during the Symposium (30 to 45 minutes per speaker):</p> <ul style="list-style-type: none"> <li>Wise/Right Career Pathing (By a DOLE Representative or somebody equally knowledgeable in this topic)                         <ul style="list-style-type: none"> <li>Identifying a Career fitted to one's interests.</li> <li>Available jobs in the labor market</li> </ul> </li> <li>Careers and Opportunities in Vocational Courses (TESDA rep.)</li> <li>Careers and Opportunities in Baccalaureate Courses (CHED rep.)</li> <li>The Role of Parents in the Students' Choice of Career (Guidance Advocate/Teacher Guidance Designate)</li> </ul> <p>Awarding or Recognition for Most Informative, Most Accommodating Group and Artistic RIASEC Booth.</p>

- To this effect, an accomplishment report (narrative + MOVs) in pdf format will be submitted by the Guidance Advocates/Teacher Guidance Designates to [marietocleben.lozada@deped.gov.ph](mailto:marietocleben.lozada@deped.gov.ph) not later than August 12, 2019.
- Immediate dissemination and compliance of this memorandum is desired.



*cid/guidance/lozada*

References: DepEd order No. 25, s. 2013 and DepEd Order no. 9, s. 2015

To be indicated in the Perpetual Index  
under the following subjects

GUIDANCE      CAREER GUIDANCE WEEK CELEBRATION