



Division Memorandum  
No. 131 s. 2019

To: **PSDS/ SDIC/ Principals and Head Teachers**

From:   
**MARILOU B. DEDUMO, Ph.D., CESO V**  
Schools Division Superintendent

Subject: **Implementation of the Policy and Guidelines on Comprehensive Tobacco Control**

Date: March 15, 2019

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1. In line with the Department Memorandum No. 48, s. 2016 titled **“Policy and Guidelines on Comprehensive Tobacco Control”**, all Schools District Supervisors and School Heads are advised to implement the said policy especially that this is given focused by President Rodrigo R. Duterte.
2. The following should be given emphasis:
  - ❖ The Head of Office such as the Superintendent, District Supervisors and School Heads shall be held liable if there is a failure in information dissemination and strict implementation;
  - ❖ Posters and Information, Education and Communication (IEC) materials is a must inside the school vicinity and its premises;
  - ❖ Smoking are is **NOT** allowed in any Educational Institution such as Division Office and in any type of schools and within 100 meters from their premises; and
  - ❖ Any type of sponsorships from a tobacco company, dealers or any one that is connected with the tobacco industry is not allowed.
3. For more details, enclosed is a copy of the implementing guidelines for the said policy. Please read and implement.